



Extend OTT reach with your new Roku Channel

Advisory & Consulting

Whether bringing a new service to market or enhancing an existing service, our experts will advise you on the latest trends, best practice when deploying and then work with you on keeping services up-to-date.

Modern UX

Our UX and creative design specialists take time to fully immerse themselves in your idea and vision, then work closely with you to create a Roku experience that delights users while meeting the important needs of your business.



- Streaming content
- Podcasts
- Live feed
- Libraries



- Channels
- Festivals
- Events
- Archives



- Utilities
- Digital signage
- Games
- You name it

Here are some Roku numbers

- TV consumption through over-the-top (OTT) devices is increasing steadily.
- Roku now has over 50 million active accounts.
- Consumers also streamed 50 billion hours of entertainment through their Roku devices in 2020
- Streaming devices are more common among higher-income households (some 44% of households with at least \$75K in income own an OTT streaming device)
- 80% of U.S. WiFi households have at least one OTT device, of which nearly half own a streaming box/stick.
- Over 30 percent of all new TV streaming devices sold in the US last quarter ran Roku software

Advantages of Roku

1. End-to-end distribution and monetization platform
2. Most popular streaming platform
3. Multiple content types: video, text, pictures & gaming
4. Live + VOD, for sports and entertainment
5. All business models (SVOD, AVOD, TVOD, hybrids)
6. Integration with other systems including ticketing, e-commerce, events
7. Low cost

Why work with us

We deliver memorable experiences that achieve results by creating an ultra-high-quality user experience as well as easy deployment and updates.

Our teams are based in US both east and west coast including Europe with sales representatives elsewhere. This makes collaboration very efficient. We work the same schedule as our clients' teams and we will jump on a plane and spend some time on-site when the project requires it.

We've been traveling and working from international locations for the past two decades. Remote working policies were a thing for us years before the pandemic.

[Get started](#)